



A PARTNERSHIP PROPOSAL

NAHOULE82K

Doctor by day. The numbers by night.

\$2.5M in deposits delivered. 487 FTDs. 6 months. The numbers are the pitch.

152K

KICK FOLLOWERS

5K

AVG VIEWERS

71K

ALL-TIME PEAK

\$2.5M

DEPOSITS DRIVEN

487

FTDs

T H E T H E S I S

“

I generated

\$2.5 MILLION

in deposits for Stake. In 6 months. From Morocco.

The next conversation is about *what I'm worth.*

— NAHOULE82K

PART ONE

01

The Asset

Who Nahoule82k is, what he runs, and why the audience listens.

● 01 THE ASSET

● 02 THE AUDIENCE

● 03 THE RECEIPTS

● 04 THE DEAL



Mostafa Boujrhache

KNOWN ONLINE AS NAHOULE82K

Doctor, Father, Leader — and Gamer.
Trilingual: Arabic, French, English.

Live nightly, 21:00 – 05:00 (8 hours).
Co-owner of the Bobony Family.
Official Kick Partner. Based in Morocco.



152K

FOLLOWERS

kick.com/nahoule82k



130K

FOLLOWERS

[@nahoule82](https://www.instagram.com/nahoule82)



374K

TOTAL LIKES

[@nahoule82k](https://www.tiktok.com/@nahoule82k)



DAILY

LIVE + CLIPS

[@Nahoule82](https://www.youtube.com/@Nahoule82)

The audience, in cold figures.

ALL-TIME PEAK CONCURRENT

71,369

live viewers in a single stream
(Oct 15, 2024)

3.5M

CHAT MESSAGES

trailing 90 days — high-velocity
room

23.9K

UNIQUE CHATTERS

actively typing in the last 90 days

399h

AIRTIME / 90 DAYS

≈ 8 hours nightly, every night

PART TWO

The Audience

Where they're watching from, what makes them trust the face on screen, and why MENA is the room to own.

● 01 THE ASSET

● 02 THE AUDIENCE

● 03 THE RECEIPTS

● 04 THE DEAL



Built in Morocco. Felt across MENA.



GEO MIX

Core audience across Morocco, Algeria, Tunisia, Egypt and the Gulf — with strong tails in France, Spain, and the wider European diaspora. Bilingual rooms (Arabic / French) and English-comfortable.



TRUST FACTOR

A real PhD on stream — credentialed, articulate, family-friendly framing. The most authoritative face in MENA casino content, converting older and higher-deposit demos that hype-only streamers never reach.



ENGAGEMENT

5K rolling average concurrent. 3.5M chat messages from 23.9K unique chatters in 90 days. The room is bilingual, active, and unusually high-value.

MENA iGaming is a *land grab*.
And the deposits prove who's already winning it.

FASTEST

*growing region for online gambling,
by % YoY*

MOBILE

*first market — perfect for slots,
crash, and instant-win games*

PROVEN

*by \$2.5M+ in deposits already
delivered, in 6 months*

The third tile is the one no other MENA streamer can put on a slide.

The community is the moat.

"Aji nhadro" — "come, let's talk" in Moroccan darija — is the signature call that built this room. Nahoule82k is co-owner of the Bobony Family with VodkaFunky: a self-organising, bilingual MENA streaming community that travels to meetups, defends the channel across platforms, and converts at rates paid media simply cannot replicate.

152K+

KICK FOLLOWERS

+2,500 / month, organically growing

3.5M

CHAT MESSAGES

in the last 90 days — high-velocity room

DAILY

8-HOUR LIVES

21:00–05:00 every single night

We don't just have an audience. We own the room.

Bobony Roleplay — a Bobony Family-owned GTA RP server with 30+ streamers, 200 players in-world, and 10,000+ casino panels placed across the map.

200

PLAYERS LIVE

30+

STREAMERS · 3-4K

100K+

PEAK COMBINED

10K+

BRANDED PANELS

LIVE IN-GAME PANELS — YOUR BRAND ON BOBONY ROLEPLAY TONIGHT



PART THREE

03 The Receipts

Not promises. Not projections. 6 months of actual performance — pulled straight from the Stake affiliate dashboard.

● 01 THE ASSET

● 02 THE AUDIENCE

● 03 THE RECEIPTS

● 04 THE DEAL



03.1 — THE STAKE NUMBERS

6 months. Pulled from the dashboard.

TOTAL DEPOSITS DELIVERED TO STAKE

\$2,566,505

from a single Moroccan Kick channel · last 6 months pulled from the dashboard

487

FIRST-TIME DEPOSITORS

real money in, real users acquired

8,699

TOTAL DEPOSITS

17.8 deposits per FTD — strong retention

9.9%

FTD CONVERSION RATE

vs 1-3% industry standard for casino affiliates

4,917

REFERRED USERS

from 13,035 campaign link hits

Not just FTDs. Whales.

VIPs DELIVERED TO STAKE

45+

high-roller users out of the 487 FTDs — under the nahoule82 promo code.

9.2%

VIP CONVERSION

of FTDs become VIPs — vs 2-5% typical industry rate

10-50×

DEPOSIT MULTIPLIER

VIPs deposit far more than regular users — every month


LIFETIME

RETENTION VALUE


Whales stay. Regular FTDs churn. VIPs are the real margin.

One streamer. Four platforms. One ecosystem.

Every clip lives twice — once on stream, again across the social graph. Sponsor exposure compounds.




KICK



✓ KICK PARTNER

152K
FOLLOWERS


Primary live channel · 8h nightly



INSTAGRAM

130K
FOLLOWERS


Daily clips, reels & behind-the-scenes



TIKTOK

374K
TOTAL LIKES

Short-form virality engine



YOUTUBE

DAILY
LIVE + VODs

Full streams + highlight cutdowns

04 The Deal

What the current arrangement looks like, what fair value actually is, and the three structures on offer.



A 9.9% conversion rate isn't average. It's the deal.

FTD CONVERSION

487 FTDs ÷ **4,917 referrals** = **9.9%**

Industry standard for casino affiliates: **1-3%**

CONVERSION vs INDUSTRY

INDUSTRY AVG

casino affiliates

~2%

NAHOULE82K

actual delivered

9.9%

→ **Converting at 3-5x the industry rate.**

\$428K

AVG DEPOSITS / MONTH

last 6 months — accelerating

17.8x

DEPOSITS PER FTD

high retention, not one-and-done users

3-5x

vs INDUSTRY AVERAGE

FTD conversion versus benchmark

Methodology: 487 FTDs ÷ 4,917 referred users from campaign dashboard. Industry FTD benchmark: 1-3% for casino affiliate marketing (Affiverse, 2024).

The bankroll isn't the problem. The cap is.

CURRENT TERMS

\$5,000

bankroll · \$65K monthly cap

The math, monthly:

- Deposits delivered: \$428K
- Withdrawals allowed: \$65K
- Gap: ~6.6× between value & pay

FAIR-VALUE TARGET

\$5 – 10K

bankroll · NO monthly cap

What that unlocks:

- Pay matches performance — no artificial ceiling
- 25–35% commission scales with tier
- Casino-category exclusivity available

\$2.5M generated in 6 months. \$82K commission paid. The cap is what's stopping fair value — remove it.

04.3 — PARTNERSHIP PACKAGES

Three structures. Same 2-hour cap on stream. NO monthly cap on the deal.

	RECOMMENDED	
STARTER 2h SESSION · RAW DEAL	STANDARD 2h SESSION · RAW DEAL	PREMIUM 2h SESSION · RAW DEAL
\$5,000 <i>bankroll / session</i>	\$7,500 <i>bankroll / session</i>	\$10,000 <i>bankroll / session</i>
<ul style="list-style-type: none">• NO monthly withdrawal cap• 25% affiliate commission• Branded overlay + chat command• 30-day initial term	<ul style="list-style-type: none">• NO monthly withdrawal cap• 30% affiliate commission• Full social + clip rights• 60-day term, renewable	<ul style="list-style-type: none">• NO monthly withdrawal cap• 35% affiliate commission• Casino-category exclusivity• Co-branded events + meetups• 90-day term, renewable

Sessions strictly capped at 2 hours casino. Daily streaming, ≈26–30 sessions/month. Volume discounts on 90-day+ commitments.

De-risked, measurable, accountable.

WHAT YOU GET

- 2 hours casino streaming, daily — 8h total nightly airtime
- On-stream branded overlay + persistent CTA link
- Verbal calls-to-action and on-cam slot reactions
- Cross-posted clips to YouTube + Instagram (130K) + TikTok (374K likes)
- Monthly performance report — referrals, FTDs, deposits, retention
- Quarterly creative refresh + giveaway campaigns

KPIs WE COMMIT TO

5%+

FTD CONVERSION

(2-5x industry standard)

\$150K+

DEPOSITS / MO

delivered from referrals

5K+

AVG CONCURRENT

during casino sessions

<24h

TURNAROUND

on any creative request

LET'S UPDATE THE DEAL.

N

Numbers don't lie. The deal should match them.

\$2.5M in deposits delivered. 487 FTDs. 9.9% conversion versus 1-3% industry standard. Run a 30-day Standard engagement at the new terms — if FTD conversion drops below 5%, renegotiate or walk. The math is the guarantee.

KICK kick.com/nahoule82k · IG [@nahoule82](https://www.instagram.com/nahoule82) · TT [@nahoule82k](https://www.tiktok.com/@nahoule82k) · YT [@Nahoule82](https://www.youtube.com/@Nahoule82)